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Toms River, N. J.

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Blueberry Plants and Cuttings

Cooperative Prices and Distribution Method for Introduction of
Earliblue (15-121), Bluecrop (17-19) and Herbert (V-25)
Blueberry Varieties. Spring Plant Season, 1953
New Jersey

Releasal Date - December 1, 1952

Orders accepted until - February 15, 1953

Prorating done: On February 15 if necessary for a given selection.

Price Scale - All Varieties

(1) Rooted Cuttings	Each
In lots of 1 - 10	\$ 1.00
In lots of 11 - 25	.90
In lots of 26 - 50	.80
In lots of 51 - 100	.70
In lots of 101 /	.60
(2) Two-year Plants	
In lots of 1 - 10	\$ 1.50
In lots of 11 - 25	1.40
In lots of 26 - 50	1.30
In lots of 51 - 75	1.20
In lots of 76 - 100	1.10
(3) Three-year Plants	\$ 1.75

- (4) These prices are F.O.B. with no discount. Prices are based on the amount of plants actually shipped.

The New Jersey Experiment Station will make three checks on any order duplication among the various cooperators as the order season progresses, the last around February 15, 1953.

Cooperators are expected to place on sale 50% of any rooting cuttings over 500 in number for a given selection. Sale of 2 and 3-year old plants is optional.

The EARLIBLUE (15-121) is a seedling resulting from a cross of Stanley x Weymouth. It was selected in 1943 at Weymouth, N. J., and has been tested and propagated in subsequent years. The Earliblue ripens about with Weymouth, from a day or two earlier to a day or two later. The berries are much lighter blue and much firmer than those of Weymouth. They are somewhat larger and considerably better in quality than Weymouth. So far Earliblue berries have not cracked and have held on the plant very well. The clusters are open and loose. The bush is much more vigorous than that of the Weymouth. Earliblue is productive and easy to propagate.

The BLUECROP (17-19) resulted from a cross of GM-37 (Jersey x Pioneer) x CU-5 (Stanley x June) and was selected in 1941. The fruit usually ripens about three days later than Stanley and three days before Berkeley. The berries are lighter blue than any other except Berkeley. They are firm, a little larger than Jersey, good in flavor, with a slight aroma. The scar is exceptionally good. The berries are not subject to cracking and hold on the plant well. The clusters are open and medium loose. The bush is vigorous, with somewhat slender growth when young. The plants are exceptionally productive and are moderately easy to propagate.

The HERBERT (V-25) resulted from the cross Stanley x GS-1149 (Jersey x Pioneer), the same parentage as Berkeley. It was selected in 1938. The fruit usually ripens about with Jersey, Rubel, and Dixi, a few days later than Pemberton and Atlantic and a few days earlier than Coville. The berries are about the same in color as Berkeley and Coville and have a fine blueberry flavor, equal to the best. They are not subject to cracking. The clusters are loose. The bushes are vigorous and productive and are easy to propagate.

